

SAVE THE BAY® 

SWIM FOR NARRAGANSETT BAY

50TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES



A LEGACY OF COMMUNITY IMPACT

Since 1977, athletes and advocates have been inspired to tackle a two-mile, open-water swim across Narragansett Bay's East Passage, raising both funds and awareness for Save The Bay's mission to protect and improve the Bay.

When you sponsor Save The Bay's special events, you align yourself with the most established and trusted regional environmental group in Southern New England.

As we celebrate our 50th anniversary of The Swim, we are excited to offer unique sponsorship opportunities that reach diverse demographics, provide year-round exposure, and put your brand in front of our significant member, donor, volunteer, and supporter communication channels.

*Begin your partnership with
Save The Bay today.*

SAVE THE BAY®

NARRAGANSETT BAY

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SPONSORSHIP LEVELS

\$5,000

Recognition in our press release announcing the 50th Swim • Two pre- and two post-swim mention on social media • Logo and link on Swimmer and Kayaker registration and fundraising websites • Listing on t-shirts for swimmers and kayakers • Logo and link in our swimmer and kayaker weekly e-news • Logo and link on our sponsorship page • Listing in Save The Bay's Tides to over 6,000 households, twice per year in May and November (pre & post Swim) • Tabling opportunity at The Swim celebration in Jamestown • Social media marketing toolkit • Acknowledgement in Rhode Island's International Coastal Cleanup Report • Listing in Save The Bay's Annual Report

\$2,500

Recognition in our press release announcing the 50th Swim • Two pre- and two post-swim mention on social media • Logo and link on Swimmer and Kayaker registration and fundraising websites • Listing on t-shirts for swimmers and kayakers • Logo and link in our swimmer and kayaker weekly e-news • Logo and link on our sponsorship page • Listing in Save The Bay's Tides to over 6,000 households, twice per year in May and November (pre & post Swim) • Tabling opportunity at The Swim celebration in Jamestown • Acknowledgement in Rhode Island's International Coastal Cleanup Report • Listing in Save The Bay's Annual Report

\$1,000

Recognition in our press release announcing the 50th Swim • One pre- and one post-swim mention on social media • Logo and link on Swimmer and Kayaker registration and fundraising websites • Listing on t-shirts for swimmers and kayakers • Listing and link in our swimmer and kayaker weekly e-news • Listing and link on our sponsorship page • Listing in Save The Bay's Tides to over 6,000 households, twice per year in May and November (pre & post Swim) • Acknowledgement in Rhode Island's International Coastal Cleanup Report • Listing in Save The Bay's Annual Report

\$500

Recognition in our press release announcing the 50th Swim • Exposure on social media platforms One pre- and one post-swim mention on social media • Logo and link on Swimmer and Kayaker registration and fundraising websites • Listing on t-shirts for swimmers and kayakers • Listing and link on our sponsorship page • Listing in Save The Bay's Tides to over 6,000 households, twice per year in May and November (pre & post Swim) • Acknowledgement in Rhode Island's International Coastal Cleanup Report • Listing in Save The Bay's Annual Report

SPONSOR THE SAVE THE BAY SWIM & *Share our Audience*



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FOLLOWERS



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RECIPIENTS



54k
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WWW.SAVEBAY.ORG/SPONSORSHIP

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401-272-3540 X140 FOR MORE INFORMATION

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