

**SAVE THE BAY®**

NARRAGANSETT BAY

# Sponsorship OPPORTUNITIES



*Year-round opportunities to support Narragansett Bay*  
FIVE SPONSORSHIP LEVELS • UNDERWRITING • PROGRAM SUPPORT

## SPONSORSHIP WITH MEANING

When you sponsor a year of Save The Bay's special events, you align yourself with the most established and trusted regional environmental group in Southern New England.

Partnering with Save The Bay will fit your marketing and engagement goals. All sponsorships can be customized to make the best fit for your business.

Events offer diverse demographics, year-round exposure, and a large social media audience that put your brand in front of our significant member, donor, volunteer and supporter communication channels.

*Begin your partnership with  
Save The Bay today.*

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NARRAGANSETT BAY

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## SPONSORSHIP LEVELS

### HERON \$10,000

A Sponsor Spotlight in the monthly e-news • Listing in biannual Tides Magazine and on event webpages • Priority display and link to site on event web pages • 8 tickets to Taste of The Bay • Social media marketing toolkit • Acknowledgement in Rhode Island's International Coastal Cleanup Report • Tabling opportunities at outdoor events • Free business rental at the Providence Bay Center

### SEASTAR \$5,000

Listing in biannual Tides Magazine and on event webpages • Priority display and link to site on event web pages • 6 tickets to Taste of The Bay • Social media marketing toolkit • Acknowledgement in Rhode Island's International Coastal Cleanup Report • Discounted business rental at the Providence Bay Center

### BLUEFISH \$2,500

Listing in biannual Tides Magazine and on event webpages • Priority display and link to site on event web pages • 4 tickets to the Taste of The Bay • Social media marketing toolkit • Acknowledgement in Rhode Island's International Coastal Cleanup Report

### PERIWINKLE \$1,000

Listing in biannual Tides Magazine and on event webpages • 2 tickets to the Taste of The Bay • Acknowledgement in Rhode Island's International Coastal Cleanup Report

### POGY \$500

Listing in biannual Tides Magazine and on event webpages • 2 tickets to the Taste of The Bay • Acknowledgement in Rhode Island's International Coastal Cleanup Report

*All sponsors also receive:* Recognition in media communications for all four events • Social media exposure • Employee engagement opportunities • Listing or logo on collateral and event signage • Acknowledgement in Annual Report

## Signature Events

### TASTE OF THE BAY

This celebration of the sights, sounds and flavors of Narragansett Bay, features samplings from local caterers, bakers and breweries.

### THE SWIM

Our signature fundraiser, the Swim invites athletes from around the world to tackle an open water swim from Newport to Jamestown.

### INTERNATIONAL COASTAL CLEANUP

Save The Bay leads R.I.'s contribution to this global, volunteer-led effort, organizing 100+ shoreline cleanups.

### VIRTUAL ART SHOW

Shop your favorite local artists from the comfort of your own home during this annual holiday show.

*Plus, opportunities to exclusively sponsor Save The Bay's...*

VOLUNTEER PROGRAM • ISLAND CLEANUP PROGRAM  
AQUARIUM ACCESS & COMMUNITY PROGRAMS • SEAL TOURS



## SPONSOR SAVE THE BAY & Share our Audience



**16k**  
FACEBOOK  
PAGE LIKES



**5k**  
TWITTER  
FOLLOWERS



**8k**  
INSTAGRAM  
FOLLOWERS



**4k**  
MAGAZINE  
RECIPIENTS



**50k**  
NEWSLETTER  
SUBSCRIBERS



**47k**  
MONTHLY WEBSITE  
VISITS

[WWW.SAVEBAY.ORG/SPONSORSHIP](http://WWW.SAVEBAY.ORG/SPONSORSHIP)

Five sponsorship levels • Underwriting • Program support

CONTACT LEANNE DANIELSEN AT LDANIELSEN@SAVEBAY.ORG OR 401-272-3540 X140 FOR MORE INFORMATION

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NARRAGANSETT BAY



# Exclusive Underwriting Opportunities

We invite those looking to take their commitment to Narragansett Bay and its surrounding community to the next level to consider underwriting a specialty Save The Bay program.

Whether your company shares our commitment to equitable access, educational opportunities, addressing pollution, or another area of our work, we have a program that pairs perfectly with your goals and commitments.

*Discover what you can make possible.*

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## **VOLUNTEER PROGRAM**

*\$25,000 · Annual*

Each year, Save The Bay's Volunteer Program engages 2,500+ passionate individuals in beach cleanups, habitat restoration site plantings, fundraising events and more. By supporting this program, your company will be providing the supplies needed to make sure our volunteers are fully equipped to make a difference around Narragansett Bay. Plus, this year-long underwriting opportunity will result in exposure on Save The Bay's Volunteer Portal, as well as in public calls for volunteers, and more.

## **SEAL TOUR & NATURE CRUISE SEASON**

*\$25,000 · Annual*

Reminding the Narragansett Bay community of the wonders of a wintertime Narragansett Bay, our Nature Cruises Seal Tours in Westerly and Seal Tours in Newport bring 2,000+ guests out on local waters during the cooler months. When your company supports a full season of our Seal Tours and Nature Cruises, you not only help keep our boats fueled, but you also make sure that they are fully stocked with binoculars, maps and other educational materials, safety supplies, and more. Plus, your company name will appear in all of our season promotional materials, including news releases, social media posts, and more.

## **BAY ISLAND CLEANUP PROGRAM**

*\$25,000 · Annual*

Using our custom-built landing craft, Save The Bay runs the only Island Cleanup Program on Narragansett Bay. Our volunteers collect cumbersome and difficult-to-reach litter and debris from even the most remote shores in the Bay. By underwriting this important cleanup program, your company will help us purchase supplies, like gloves, grabbers, wading boots and trash bags, while also helping us cover challenging trash disposal costs.

## **AQUARIUM ACCESS PROGRAM**

*\$5,000 · Monthly*

At Save The Bay's Hamilton Family Aquarium, we don't want anything to stand in the way of our guests' experience. That's why we created our Aquarium Access Program, an initiative that turns any SNAP or EBT card into a Save The Bay membership card, granting its holder and their family free admission to the aquarium. By underwriting one month of this program, you'll not only demonstrate your company's commitment to equity—you'll make admission possible for approximately 400 guests.